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PLANNING TO TOUR? / AMSTERDAM

10 Amsterdam Shopping Destinations

Ten shopping streets, districts, markets and retail destinations to compare.

FREE CITY GUIDE

SHOPPING

Curated July 2026 | English | 3 pages

10 Amsterdam Shopping Destinations

Choose shopping stops by neighbourhood, interests and budget. This mix covers major retail areas, independent stores, markets and useful places to combine with sightseeing.

1

The 9 Streets / Canal Belt

A headline retail area with enough variety to build into a central walking route.

2

P.C. Hoofstraat / Oud-Zuid

Useful for comparing established brands with neighbourhood atmosphere.

3

Kalverstraat / City Centre

A practical stop when shopping is only one part of a wider sightseeing day.

4

Leidsestraat / City Centre

Explore side streets as well as the main route for a broader mix of stores.

5

Haarlemmerstraat and Haarlemmerdijk / West

A good candidate for independent shops, food stops and people-watching.

Continue your shortlist

Five more options, followed by practical planning notes.

6

Utrechtsestraat / Canal Belt

Consider weekday hours if you prefer a calmer visit and shorter queues.

7

Spiegelkwartier / Museum District

A distinctive district for gifts, design, fashion or local specialities.

8

Albert Cuyp Market / De Pijp

Pair it with nearby attractions to avoid unnecessary cross-city travel.

9

De Bijenkorf / Dam Square

Check current opening hours because individual retailers may differ.

10

Magna Plaza / City Centre

A final contrasting option for balancing large stores and local character.

SMART PLANNING

Opening hours, tax-free rules and individual stores change. Compare refund conditions before buying, keep receipts secure and use official payment terminals. Weekday mornings are often calmer than weekends.

Source checked July 2026: I amsterdam, the official city guide
<https://www.i amsterdam.com/en/see-and-do/shopping-and-markets/shopping-areas-in-amsterdam>